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(71) Applicant (for all designated States except US): RED DINGO GMBH [CH/CH]; C/o Dynapro Ag, Hohenweg 57, CH-6314 Unterageri (CH).

(72) Inventor; and

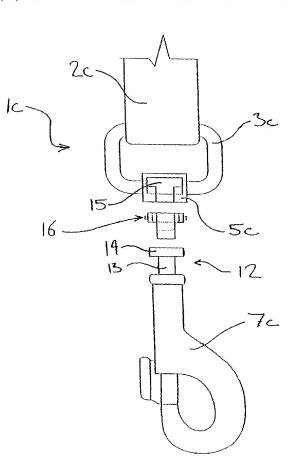
(75) Inventor/Applicant (for US only): CHALK, Craig

[AU/AU]; 4/11 Sydenham Road, Brookvale, New South Wales 2100 (AU).

- (74) Agent: GRIFFITH HACK; GPO Box 4164, SYDNEY, New South Wales 2001 (AU).
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(54) Title: PET LEAD AND SYSTEM FOR SELECTION THEREOF



(57) Abstract: A system and method for selecting a pet lead or collar configuration at point of sale. The system comprises an arrangement for storing, in a disassembled configuration, a number of pet lead or collar components, sufficient and configurable to assemble a pet lead and/or collar. A pet lead and collar and an attachment means (15,16) for the pet lead or collar. A clip (7c) for a pet lead or collar is disclosed, the clip being configured in the shape of an animal, with a portion of the anatomy of the animal being mechanically associated with the operation of the clip.

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